

To whom it may concern:

On behalf of the Soldotna Equestrian Association, Inc. (SEA), I would like to extend an invitation to you to join us as a sponsor for our upcoming season.

SEA is dedicated to promoting and enhancing equestrian activities across the Kenai Peninsula by providing educational programs, facilities, and events that foster horsemanship, sportsmanship, and the responsible stewardship of horses. We are committed to creating opportunities for riders of all ages and skill levels to learn, compete, and enjoy the many benefits of equestrian activities.

Our upcoming rodeo series will take place over three weekends this summer (June 9-10, June 23-25, and July 21-23). This series will bring together rodeo enthusiasts from across the State of Alaska for a weekend of competition, education, and fun. We are expecting a large turnout, with hundreds of spectators and participants in attendance.

As a sponsor of these events, your organization will have the opportunity to showcase its products or services to a highly engaged audience. In addition, your sponsorship will help support our mission of promoting and enhancing equestrian activities across the Kenai Peninsula.

We offer a variety of sponsorship levels to fit any budget, and we are happy to work with you to customize a sponsorship package that meets your specific needs and goals. The benefits of sponsoring our organization can be found on the next page.

We hope that you will consider joining us as a sponsor for our 2023 season. Your support will enable us to continue our important work of enhancing equestrian activities and education across the Kenai Peninsula.

Thank you for your consideration, and please don't hesitate to contact us if you have any questions or would like to discuss sponsorship opportunities in more detail.

Sincerely,



Samantha Lopez  
Secretary  
907-394-4190  
[snjones190@gmail.com](mailto:snjones190@gmail.com)

Soldotna Equestrian Association, Inc.  
501(c)(4)  
EIN # 92-0154058  
[SoldotnaEquestrianAssociation@hotmail.com](mailto:SoldotnaEquestrianAssociation@hotmail.com)

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Send logo to:** [SoldotnaEquestrianAssociation@hotmail.com](mailto:SoldotnaEquestrianAssociation@hotmail.com)

We have a variety of Sponsorship Levels to suit your business's unique needs!  
The table below show what benefits are included at each level!

Select Your Sponsorship Level	Event <input type="checkbox"/>	Buckle <input type="checkbox"/>	Bronze <input type="checkbox"/>	Silver <input type="checkbox"/>	Gold <input type="checkbox"/>	Platinum <input type="checkbox"/>
Sponsorship	\$25+	\$200	\$300	\$500	\$750	\$1000
Appreciation Plaque			✓	✓	✓	✓
Logo Posted on Flyers				✓	✓	✓
Logo Posted on Website				✓	✓	✓
Vendor Booth Availability				✓	✓	✓
<b>Announcer-Driven Ads</b>						
Rodeo Event	✓					
Single Rodeo		✓				
Season Rodeos			✓	✓	✓	✓
<b>Rodeo Tickets &amp; Passes</b>						
Single Rodeo Tickets		✓ 2				
Season Rodeo Passes			✓ 2	✓ 4	✓ 6	✓ 8
<b>Signage</b>						
2x4 Banner in Spectator Area			✓		✓	
2x6 Banner in Grand Stands				✓		
2x6 Banner in Main Arena					✓	✓
3x5 Grand Entry Flag						✓